ARIEL JOEY MANIGSACA

ANIMATED BANNER DEVELOPER | AI CREATIVE TECHNOLOGIST | AI-ASSISTED APP DEVELOPER

Austin, Texas | 512-363-6799 | jamx551@gmail.com
Portfolio | LinkedIn

PROFESSIONAL SUMMARY

Creative technologist and production designer with 20+ years of experience bridging visual design, HTML5 advertising, motion, presentations, web development, and AI-assisted product prototyping. Most recently worked as an Animated Banner Developer with AT&T, delivering polished digital advertising assets through concept translation, animation, coding, QA, revision management, and production handoff. Uses ChatGPT, Claude, Codex, and Lovable to move quickly from an idea to a working prototype, then reviews and refines the generated HTML, CSS, JavaScript, and UI for quality, usability, and deployment readiness.

CORE CAPABILITIES

AI and rapid prototyping	ChatGPT, Claude, Codex, Lovable, prompt design, iterative prototyping, workflow automation, debugging, QA, documentation
Web and app development	HTML5, CSS3, JavaScript, React, Vite, REST APIs, WordPress, CMS, Supabase, Stripe Connect, Mapbox, GitHub
Advertising and motion	HTML5 Canvas, Adobe Animate, GSAP, CreateJS, After Effects, Premiere, Google Web Designer, Figma-to-Animate workflows, responsive banner systems
Presentation and visual design	PowerPoint, Google Slides, Keynote, Figma, Photoshop, Illustrator, InDesign, Adobe Creative Cloud, typography, layout, infographics
Production and collaboration	Creative QA, cross-browser checks, brand consistency, production-ready files, issue triage, requirements review, stakeholder communication, deadline management

PROFESSIONAL EXPERIENCE

Animated Banner Developer (Contract)

AT&T | Apr 2023 - Sep 2026

- Designed, animated, QA tested, and delivered HTML5 display banners and rich-media advertising assets for digital campaigns.
- Translated Figma and creative direction into production-ready animated files using Adobe Animate, HTML5, JavaScript, GSAP, CreateJS, and CSS.
- Managed banner dimensions, animation timing, CTA and legal copy, brand consistency, file structure, revision cycles, and deadline-driven delivery.
- Collaborated with creative, production, and review partners to resolve visual, functional, and technical issues before handoff.
- Built and reused data-driven templates and automation patterns to make recurring banner production more consistent and efficient.

Independent Creative Technologist and Designer

Independent Consultant | Dec 2021 - Mar 2023

- Used AI-assisted workflows to turn product ideas into functional web and app prototypes, reusable components, automation tools, and deployment-ready builds.
- Created interfaces and prototypes with HTML, CSS, JavaScript, React, Vite, WordPress, REST APIs, Supabase, Stripe Connect, Mapbox, GSAP, and CreateJS.
- Designed HTML5 advertising, motion content, UI concepts, executive presentations, infographics, and brand systems for enterprise and consumer-facing clients.
- Reviewed generated code, debugged implementation issues, performed QA, and communicated clear next steps to clients and collaborators.

PowerPoint Specialist

Syneos Health | Jun 2021 - Dec 2021

- Transformed complex proposal and business content into clear, branded presentations for executive and client audiences.
- Created reusable templates, icons, diagrams, infographics, and presentation systems while maintaining visual consistency and production accuracy.

Creative Content Designer and PowerPoint Specialist

Independent Consultant | Sep 2020 - Jun 2021

- Produced presentation systems, HTML5 advertising, motion content, integrated branding, and UI concepts for web and mobile experiences.
- Led multidisciplinary design projects from brief through final delivery, balancing creative quality, technical constraints, and deadlines.

Graphic Design Consultant

Independent | Austin, TX | Mar 2017 - Sep 2020

- Designed and optimized presentations, websites, mobile UI concepts, video, campaigns, infographics, trade show graphics, and brand identities for Austin-area clients.
- Managed projects from concept through production, coordinated vendors, and translated requirements into consistent digital and print deliverables.

PowerPoint Specialist and Graphic Designer
Dell | Aug 2015 - Oct 2016
- Developed executive and customer presentations, templates, hardware illustrations, marketing materials, and visual stories while enforcing brand and quality standards.

ADDITIONAL EXPERIENCE

Graphic Design Consultant
AdPeople Wunderman | Austin, TX | Aug 2012 - Aug 2015
- Led digital production for major clients, creating HTML5 advertising, web graphics, app icons, animation, video, presentation assets, and print campaigns.

Web Developer and Graphic Designer
InduSoft Inc. | Austin, TX | Aug 2010 - Jun 2011
- Developed a DotNetNuke website and supporting product icons, symbols, logos, and marketing materials.

Graphic and Web Developer
Premier POS Inc. | Jefferson, TX | Mar 2007 - Jun 2008
- Developed and launched WordPress and CMS websites with custom icons, logos, and animation for business clients.

SELECTED AI-ASSISTED PROJECTS
- WiseLanes navigation prototype: React and Vite experience with Mapbox and HERE concepts, route search, lane visualization, responsive UI, and field-test-driven debugging.
- TipCrew tipping platform: QR-based tipping workflow using Stripe Connect and Supabase, including payment attribution, data validation, administrative checks, and end-to-end testing.
- FlavorPilot recipe app: Multi-image pantry analysis flow with generated recipes, taste adjustments, ratings, saved results, and sharing through Supabase.
- Figma-to-Adobe-Animate automation: AI-assisted workflow and JSFL utilities for translating approved design layouts into production-ready HTML5 banner files across multiple sizes.
- Blue Swipe banner generator: Reusable data-driven template approach for efficient creation of branded interactive banner variations.

EDUCATION
Bachelor of Science in Information and Computer Science, Cebu Institute of Technology University, Cebu City, Philippines